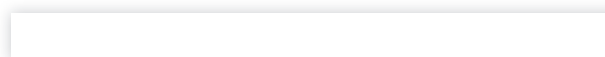# 1 | THE LOGO

## IN COLOUR

**SciencesPo**

**SciencesPo**

PANTONE® RED 032C   |   RAL CLASSIC 3024
C0 M95 J85 N0   |   R230 G20 B45   |   #E6142D

WHITE
C0 M0 J0 N0   |   R250 G250 B250

## Colour version

The logo is the key component of our identity; it embodies the Sciences Po name. The typography, letter proportions and colours must not be changed under any circumstances. The colour values of the logo are those given above:

- **for print:** use the CMYK values or Pantone® spot colours
- **for the web:** use the RGB values
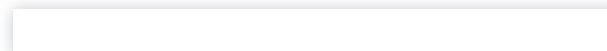- **for signage:** use the RAL® Classic colours

## IN GRAYSCALE
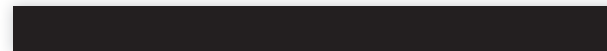
SciencesPo

SciencesPo

PANTONE® COOL GRAY 8C   |   RAL 7045
C0 M0 J0 N70   |   R51 G51 B51

WHITE
C0 M0 J0 N0   |   R250 G250 B250

BLACK
C0 M0 J0 N100   |   R0 G0 B0
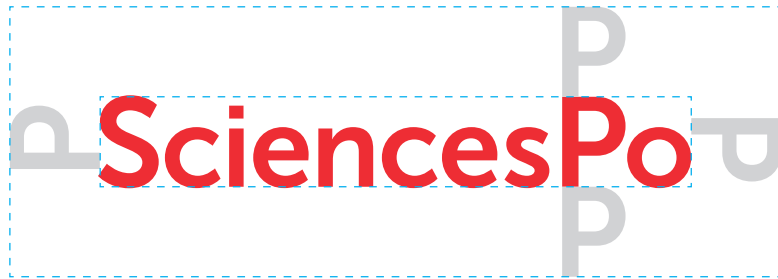
## Grayscale version

There is also a grayscale version to be used when there are specific printing constraints:

black and white printer, multi-sheet printing, black and white flyers, fax, etc.

A version of the logo in 100 % black is also available for specific cases (partnerships, black & white documents, etc.).

## PROTECTION AREA AND MINIMUM SIZE



### Protection area

To ensure that the logo is clearly defined, an exclusion zone has been established. No text or image should fall within this area. The exclusion zone corresponds to the size of the letter 'P', as shown above.

### Minimum size

A minimum size must also be respected to ensure that the logo is visible and legible on any medium.

## PROHIBITED MODIFICATIONS

🚫 Do not distort the logo

🚫 Do not change the logo's proportions

🚫 Do not modify the logo's colours

🚫 Do not tilt or rotate the logo

🚫 Do not use perspective effects

🚫 Do not change the font of the logo

🚫 Do not use the logo as an outline

🚫 Do not use the logo within a text

🚫 Do not reproduce the logo under the minimum size

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SciencesPo

25 mm